

A
EVENING RECEPTION
WEDNESDAY, DAY ONE

Sponsored by:
Iowa Program for Assistive Technology: a program of the
Center for Disabilities and Development, University of Iowa

4:50 – 6:30
ATRIUM AND PARKING LOTS

Front Parking Lot (North)
William Siebert Enterprises, Inc.
Assistive Technology
Demonstration of vans equipped with basic and high tech devices

Side Parking Lot (East)
Heartland Express, Inc. -
The “No Zone” Large Truck Demonstration
Danger or “No Zones” for motorists sharing the road with large trucks.

Atrium and Pre-Con Area
Forum Exhibitors

Entertainment - The Octangles:

Soprano: Deborah Svec-Carstens
Sue Whitehead
Alto: Jane Rider
Heather Countryman
Tenor: Rick Powell
Dave Short
Bass: Todd Keyser
Joel Gettys

Sponsors

Sustaining Sponsors:

Iowa Safety Management System (SMS)
Iowa Department of Transportation –
Office of Driver Services
Office of Traffic and Safety
Federal Highway Administration (FHWA)
Iowa Governor's Traffic Safety Bureau (GTSB)
Iowa Program for Assistive Technology:
a program of the Center for Disabilities and Development, University of Iowa

Gold Sponsors:

3M Traffic Control Materials

Silver Sponsors:

University of Iowa- Center on Aging

Bronze Sponsors:

AAA Minnesota/Iowa

Other Sponsors:

National Highway Traffic Safety Administration (NHTSA) -- Region VII
AARP 55 ALIVE
Iowa Family Caregiver Support Program
Alzheimer's Association – Iowa Chapters

Exhibits

Iowa Safety Management System (SMS)

Representing the “4 E’s + 1”: Engineering, Enforcement, Education, Emergency Response, and Everyone Else! Resources including the Older Drivers Decision-Making Guide.

Iowa Department of Transportation – Driver Services

Virtual Driver License Station. Refamiliarize yourself with the Driver License Station. Visit with licensing staff and participate in simulated tests so you know what to expect when its time to renew your driver license.

Federal Highway Administration (FHWA)

Human Factors Booth. See how roadway and sign engineering can be improved for drivers based on “Human factors”. Take a virtual trip on the kiosk to test your safety knowledge.

Iowa Governor’s Traffic Safety Bureau (GTSB)

Collect useful highway safety information regarding seatbelt use, child safety seats, and alcohol impaired driving.

William Siebert Enterprises, Inc. – Assistive Technology

Demonstration of vans equipped with basic and high tech devices during the Day One Reception

The “No Zone”

Federal Motor Carrier Safety Administration (FMCSA) and Heartland Express Inc.

The “No Zone” Large Truck Demonstration. Danger or “No Zones” for motorists sharing the road with large trucks Highway safety “No Zone” program for motorists sharing the road with large trucks.

Des Moines University – Occupational Therapy and Aging

Aging Simulation Demonstration – Experience the changes brought on by aging

National Highway Traffic Safety Administration (NHTSA) – Region VII

National Highway Traffic Safety Administration national resource for research and driver-related safety programs

Lincoln Highway Museum

Compare early road design, construction, function, and signs with today’s!

3M Traffic Control Materials

A look at the latest in traffic signals, signs and pavement markings

Iowa State University - Center for Transportation Research and Education
Look at Iowa crash statistics involving drivers of the different age categories. The display sheds light on some of the tasks that drivers have increasing difficulty with as they age.

Iowa Department of Public Health – Bureau of Health Care Access
Materials showcasing health care access and exploring health care recipients' dependency on Public Transit.

Iowa Department of Elder Affairs
Receive information to both empower and enhance the lives of older persons through choices, services, protection, and respect.

AAA Minnesota/Iowa
Pick up a variety of materials focusing on safe driving tips to help reduce the risks of being in a crash.

AARP 55 ALIVE
Learn about a driver education program fashioned specifically to meet the needs of mature motorists. Collect material addressing some of the difficulties that drivers over the age of 50 have. Even perform a self-assessment of your driving skills.

Iowa Association of Area Agencies on Aging
Meet with them to discuss the programs and services available to respond to your needs including access services, in-home services, community-based services, and advocacy for residents of institutional facilities.

Iowa Family Caregiver Support Program
Receive information, emotional support, and access to local resources for your parent, spouse, or friend.

University of Iowa - Center on Aging
View Research material ranging from studies on mechanisms and complications of aging to the distinctive problems of aging in a rural setting.

Alzheimer's Association Greater Iowa Chapter
Education and referral to both families and professional caregivers of victims of Alzheimer's disease and related disorders including Pick's disease, multi-infarct dementia, and dementia with Lewy bodies.

Iowa Health Systems – Younkers Rehabilitation Center
Get information on adaptations to vehicles and how to receive actual driver training.