

# STATEMENT OF IOWA'S COMMITMENT TO HIGHWAY SAFETY

We, the undersigned Iowa officials, join to commend the great strides that have been made to reduce the number of traffic crash fatalities and injuries in Iowa and to acknowledge that continued and increased multidisciplinary efforts are required to meet Iowa's growing highway safety needs.

Many effective transportation safety programs are being implemented by Iowa's engineering, enforcement, education, and emergency response agencies. Still, Iowa experiences epidemic-level losses on its highways every year, with 450 deaths or more and over 35,000 injuries resulting from motor vehicle crashes annually. The emotional and economic loss to Iowans is immeasurable.

We hereby affirm Iowa's role in the nationwide mission, established by the American Association of State Highway and Transportation Officials (AASHTO), to reduce the number of motor

vehicle crash deaths by 5,000–7,000 each year, and to substantially reduce associated health care costs.

As Iowa officials, we commit our support of the goal in Iowa, established by the Iowa Safety Management System (Iowa SMS), to reduce the number and severity of crashes on Iowa's roadways by promoting collaboration, innovation, and citizen participation in efforts to reduce motor vehicle crash losses.

The Iowa SMS toolbox provides multidisciplinary strategies to identify, implement, and evaluate opportunities for highway safety improvement. Iowa's crash reduction goals will only be met through increased innovation, cooperation, and partnering among all roadway safety practitioners, citizens, and advocates at both the state and local level. We, the undersigned, are fully committed to this purpose and do hereby endorse the Iowa SMS toolbox.



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State of Iowa

Sally J. Pederson, Lt. Governor  
State of Iowa

Mark F. Wandro, Director  
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Ted Stilwill, Director  
Iowa Department of Education

Judy Conlin, Executive Director  
Iowa Department of Elder Affairs

Kevin W. Techau, Commissioner  
Iowa Department of Public Safety

Stephen C. Gleason, D.O., Director  
Iowa Department of Public Health

Tom Miller, Attorney General  
Iowa Department of Justice

Bobby W. Blackmon, Administrator  
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## COMMITTEE MEMBERSHIP

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Iowa SMS is multidisciplinary and multi-jurisdictional, representing both public and private perspectives. The “4 E’s + 1” of highway safety—engineering, enforcement, education, and emergency response, plus “everyone else”—are represented in Iowa SMS’s membership. Member organizations are listed here; links to member web sites are available at [www.IowaSMS.org](http://www.IowaSMS.org).

AARP 55 ALIVE Driver Safety Program

American Automobile Association (AAA) Minnesota/Iowa

American Public Works Association (APWA)

Cedar Rapids Police Department

Federal Highway Administration (FHWA) Iowa Division

Federal Motor Carrier Safety Administration (FMCSA)

Iowa Division

Highway Safety Engineering Consultants

Iowa Association of Safety Education (IASE)

Iowa County Engineers Association (ICEA)

- Osceola County Engineer’s Office

Iowa Department of Education

Iowa Department of Elder Affairs

Iowa Department of Public Health

- Bureau of EMS

Iowa Department of Public Safety:

- Iowa Fire Service Institute
- Iowa Governor’s Traffic Safety Bureau (Iowa GTSB)
- Iowa State Patrol (ISP)

Iowa Department of Transportation:

- Data Services
- Driver Services
- ITS

- Local Systems
- Modal Division/Public Transit
- Motor Vehicle Enforcement
- Program Management
- Systems Planning
- Traffic and Safety, Engineering Bureau
- Transportation Data

Iowa Motor Truck Association

Iowa Northland Regional Council of Governments  
(INRCOG)

Iowa State Sheriffs and Deputies Association

- Story County Sheriff

Iowa State University:

- Center for Transportation Research and Education (CTRE)
- Farm Vehicle Safety
- Local Technical Assistance Program (LTAP) Safety Circuit Rider

Iowa Traffic Control and Safety Association (ITCSA)

National Highway Transportation Safety Administration  
(NHTSA) Region VII

State Farm Insurance

Transportation Safety Consultants

Union Pacific Railroad

Iowa SMS has developed the *Toolbox of Highway Safety Strategies* to provide resources, alternatives, and assistance in the ongoing campaign to improve highway safety in Iowa. For questions regarding Iowa SMS membership or the Iowa SMS toolbox, please contact Iowa SMS or visit Iowa SMS on the web at [www.IowaSMS.org](http://www.IowaSMS.org).